

FOR IMMEDIATE RELEASE:
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ISMIE Mutual Adds Medical Liability Executive to Leadership Team

Industry veteran Brad Ash appointed Senior Vice President

Chicago, IL - ISMIE Mutual Insurance Company, a leading provider of medical professional liability insurance services, is pleased to announce Charles Bradley (Brad) Ash has joined the company's management team as a Senior Vice President, reporting to Wayne de Nazarie, Executive Vice President.

Mr. Ash brings extensive experience within the medical liability insurance industry, most recently serving as chief executive officer of Aon Affinity Healthcare in Pennsylvania. Prior to that, Brad was a senior vice president with responsibilities including underwriting and business development for The Doctors Company, where he also served on its executive review and high exposure (claims) committees. In addition, Ash held positions at COPIC in Colorado for many years, working on operational and strategic initiatives including geographic expansion and new product lines and platforms.

In his new position, Mr. Ash will have senior management oversight for ISMIE's Sales and Underwriting Divisions. "We are pleased to welcome Brad, an experienced medical liability insurance executive with a track record that supports all aspects of ISMIE's continuing expansion throughout the United States," said ISMIE Chairman Paul H. DeHaan, M.D. He added, "Brad will play a central role in building new business opportunities and helping lead ISMIE's strategic direction."

Mr. Ash is a graduate of The University of Texas at Austin and earned an MBA from the University of Colorado. He holds the professional designations of Chartered Property Casualty Underwriter (CPCU) and Registered Professional Liability Underwriter (RPLU).

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*ISMIE Mutual Insurance Company, founded in 1976, is rated A- (Excellent) by A.M. Best.
Dr. DeHaan is an orthopaedic surgeon from McHenry, Illinois.*

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