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August 25, 2014

Holding Steady: Annual Rate Announcement Issued

Attention policyholders: There's **no change to your base premium rates for the coming policy year**, which begins October 1.

A flat base rate and robust dividends (totaling \$193 million since 2007) are examples of why ISMIE remains the carrier of choice for most Illinois physicians.

As always, ISMIE supports you and your medical team across multiple business models and practice settings. Thanks for your continued loyalty to ISMIE Mutual.

Read the full announcement at www.ismie.com.



Sunshine Act Compliance Essentials for IL Physicians

The *Physician Payments Sunshine Act* (Sunshine Act) requires medical device, biologicals and drug manufacturers to report certain payments and items of value given to physicians. Manufacturers have disclosed this information for the 2013 reporting year to the Centers for Medicare and Medicaid Services (CMS).

Physicians must review this data by **Sept. 8, 2014**, to ensure accuracy and initiate any disputes prior to the information being made public on Sept. 30.

In advance of reviewing their information, physicians must first complete a detailed two-phase registration process through the CMS Enterprise Portal at https://portal.cms.gov/wps/portal/unauthportal/home/.

Visit http://ismie.com/news/Pages/SunshineAct.aspx for more details.

Mission: Reduced Liability. Strategy: September 16 Communication Seminar

Effective communication skills are potent weapon in the battle against liability. So add it to your arsenal by attending **Fellowship Fundamentals: Communication** on **September 16 in Oakbrook**.

This live, interactive program for policyholders will further develop your techniques on building rapport and expressing empathy with physician colleagues, health care team members and patients.

To get started visit www.ismie.com, from there you'll find a registration link right on the homepage under "2014 Dates to Note."

Policyholders may earn a 1% premium discount and fulfill a Managing Risk Fellowship requirement by taking this seminar.

Questions? Please contact ISMIE's Risk Management Division at 800-782-4767 ext. 3300 or email riskmanagement@ismie.com.



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Essential Opioid Education at Your Fingertips

Sign up today for *ER/LA Opioid REMS: Achieving Safe Use While Improving Patient Care*, an online course that covers not only the basics of mitigating risks when dealing with opioids, but how prescribing practices and patient education play a crucial role in curbing such abuse.

To take the course, have your log-in info hand and go to www.ismie.com. On the homepage click "Earn a Discount," followed by "Education for Physicians" and finally "Online Courses."

Policyholders can earn a 1% premium discount upon completion, and CME is available. For questions regarding coursework, send an email to riskmanagement@ismie.com or call 800-782-4767, ext. 3300.





They're at it Again ...

Law Firms Create Fake Facebook Personas to Lure Clients

According to a recent article in *Forbes Magazine*, a law firm in New York State concocted multiple fictitious personas to pose leading, probing questions designed to attract individuals to join class action lawsuits.

Illegal? No. Unethical? Well, sure.

There's nothing wrong with marketing, but creating fake people to legitimize lawsuit fishing is going too far. All the more reason for tighter regulations and oversight on legal skullduggery!