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They're at it Again ...

Law Firms Create Fake Facebook Personas to Lure Clients

"Fracking fire causes injuries. Were you affected?"

"This prescription drug causes arrhythmia. Do you take it?"

[According to a recent article](#) in *Forbes*

Cyber Protection Built In to Your Policy, Provides Peace of Mind



Organizations as diverse as eBay, P.F. Chang's and even the Montana Health Department [have felt the sting of cyber-attacks in 2014](#). It seems every business entity must stand guard to thwart security breaches.

But ISMIE policyholders can rest assured: [Cyber liability protection](#) is a feature of your policy at no additional cost (subject to a deductible) and covers:

- Unauthorized disclosure of patient health information and patient identifiers.
- Failure of computer security to prevent a system breach.
- Any regulatory proceeding brought against the policyholder because of an unauthorized disclosure, security breach or failure to disclose such acts in violation of a breach notice law.
- Income loss and any extra expense which is a direct result of the failure of computer systems because of a "security breach."

If you become aware of a breach, contact the ISMIE Claims Division at 800-782-4767 or send an email to claimreports@ismie.com.

Develop your practice's cyber security protocols with online course

While cyber liability protection is comforting, it's crucial to

Magazine, the above were posts from two completely different Facebook users, although they did have one thing in common: They weren't real.

In an effort to attract new clients, a law firm in New York State concocted multiple fictitious personas to pose leading, probing questions designed to attract individuals to join class action lawsuits.

Illegal? No. Unethical? Well, sure. There's nothing wrong with marketing, but creating fake people to legitimize lawsuit fishing is going too far. All the more reason for tighter regulations and oversight on legal skullduggery!

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managing risk

have a proactive approach to all possible cyber threats. Our advice? Take [Best Practices for Breach Preparedness and Breach Response](#), an online course that covers what to do if your practice experiences a security breach resulting from a compromised electronic communication.

By the end of the hour, you'll know how to develop protocols both for preventing *and* dealing with such an electronic security breach.

The course is open to both policyholders and staff; premium discount credit available.

Mission: Reduced Liability. Strategy: September 16 Communication Seminar



Effective communication skills can be a potent weapon in the battle against liability. So add it to your arsenal by attending [Fellowship Fundamentals: Communication](#) on **September 16 in Oakbrook**.

This live, interactive program for policyholders will further develop your techniques on building rapport and expressing empathy with physician colleagues, health care team members and patients. The course pinpoints specific instances, such as consultations, hand-offs and discharges, when communicating important patient information is imperative.

Policyholders may earn a 1% premium discount and fulfill a Managing Risk Fellowship requirement by taking this seminar. [Sign up today](#).

Questions? Please contact ISMIE's Risk Management Division at 800-782-4767 ext. 3300 or email riskmanagement@ismie.com.

Here's Your Chance to Change Illinois' Lawsuit Landscape

Each year the Illinois Civil Justice League (ICJL) surveys judicial candidates seeking election and sitting judges seeking retention to compile their views and positions prior to the November 4 General Election. This year surveys went out to 69 judicial candidates and 158 sitting judges.



A Supreme Court election is also on the ballot: Justice Lloyd Karmeier (Republican) seeks retention in the Fifth Judicial District, which includes 37 counties in Southern Illinois.

ICJL will post candidate responses at www.IllinoisJudges.net. Visit the site often, as updates will be posted as the surveys are returned. In September, ICJL will announce its evaluations and possible endorsements.

When the General Election rolls around this November, make an informed choice for legal fairness in Illinois!

ISMIE Mutual and the Illinois State Medical Society are founding members of the ICJL, a coalition of Illinois citizens, small and large businesses, associations, professional societies, not-for-profit organizations and local governments that have joined together to work for fairness in the Illinois civil justice system.

Essential Opioid Education at Your Fingertips

In light of widespread misuse and abuse, opioids must be prescribed in a mindful and cautious manner.

To ensure you're up-to-date on best practices, start with [ER/LA Opioid REMS: Achieving Safe Use While Improving Patient Care](#), an online course that covers not only the basics of mitigating risks when dealing with opioids, but how prescribing practices and patient education play a crucial role in curbing such abuse.

In particular, those who prescribe extended-release and long-acting (ER/LA) opioid analgesics are in a key position to balance the benefits of treating pain against the risks of outcomes including addiction, unintentional overdose and death.

Policyholders can earn a 1% premium discount upon completion, and CME is available. For questions regarding coursework, send an email to riskmanagement@ismie.com

or call 800-782-4767, ext. 3300.

Opioid education webinar - at no cost!

[Providers' Clinical Support System for Medication Assisted Treatment](#) (PCSS-MAT) offers training, mentoring and ongoing educational activities for medical professionals treating opioid dependence in an office-based setting.

Coming up next week: [Managing Acute and Chronic Pain in Patients on Medication Assisted Treatment - A Case Discussion](#), on **Tuesday, August 26, from 11 a.m. to noon.**

[Learn more about PCSS-MAT and sign up today.](#)



Let us know how we can make ISMIE-news more useful to you. Please send your comments to [e-news@ismie.com](mailto:news@ismie.com).