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They're at it Again ...

Online Attorney Antics Promise to "Get You The Most Money Possible"

In past issues of *ISMIE News*, we've regaled readers with tales of unscrupulous lawyers trolling for clients online. We wish we could say this practice is over.

It's not.

Promising to "Get You The Most Money Possible," AccidentAttorneyFinder.com advertises that after a few

Avoid a Last Second Shot, Schedule Your Practice Assessment Today



At-the-buzzer heroics may be a staple of March Madness, but when it comes to your practice, it's better to maintain a substantial lead against liability and risk.

Start by scheduling a practice assessment by the priority deadline of **April 1** to guarantee your practice will receive one in 2015. Completing an assessment can help reduce your practice liability and provide you a 5% premium discount for two policy years.

With your appointment set, the next step is preparation. View our guides and materials for:

- [Our general office-based assessment](#) (applicable to most specialties)
- [Radiologists](#)
- [Anesthesiologists](#)
- [Pathologists](#)
- [Emergency care specialists](#)
- [Urgent care specialists](#)
- [Specialists who only see patients in nursing home/long-term care settings](#), e.g., attending physicians, psychiatrists, etc.
- [Specialists who only see patients in hospitals](#), e.g., hospitalists, neonatologists, intensivists, critical care specialists, etc.

Requests received after April 1 will be accommodated on a rolling basis as availability allows. [More details.](#)

clicks you'll be on your way to a big payday. There's nothing wrong with lawyers advertising their services, but basing it all on how much money one could earn seems more *Publishers Clearing House* than reputable legal help.

Until lawyers stop advertising like the lottery, the culture of "jackpot justice" will continue.

Quick Links

www.ismie.com

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[About Us](#)

Questions? Please contact ISMIE's Risk Management Division at 800-782-4767 ext. 3300 or email riskmanagement@ismie.com.

Here Are Your ISMIE Education "Coming Attractions"



Lights! Camera! Learning! Don't miss a double feature of upcoming educational opportunities this spring. Premium discounts and CME available.

- First on the bill is [Emails, Texts, and Patient Care: What You Need to Know](#), a webinar taking place on **March 31 at noon**. Right from your home or office, this hour long session will cover the liability and privacy risks of communicating electronically with patients, as well as the best practices for doing so.
- Next up: [Fellowship Fundamentals: Communication](#), a live seminar on **April 29 in Chicago**. This interactive program presents techniques on building rapport and expressing empathy with physician colleagues, health care team members and patients. The course pinpoints specific instances, such as consultations, hand-offs and discharges, when communicating important patient information is imperative. This course fulfills a Managing Risk Fellowship requirement.

That's a wrap for now! But stay tuned to ISMIE.com for more learning opportunities.

Questions? Please contact ISMIE's Risk Management Division at 800-782-4767 ext. 3300 or email riskmanagement@ismie.com.

Medicare/Medicaid Billing Errors? You're Covered with ISMIE

Responding to a Medicare/Medicaid investigation can strain vital practice resources. That's why your policy provides reimbursement for reasonable legal expenses

incurred.

- The coverage provides a policyholder up to a \$30,000 reimbursement of legal expenses for any one Medicare/Medicaid investigation (except for routine audits and other exclusions as defined by the policy), after first meeting a \$1,000 deductible.
- For clinic policies comprised of five or more policyholders, a maximum reimbursement of \$150,000 applies to Medicare/Medicaid investigations (except for routine audits and other exclusions as defined by the policy), during a policy period.

Note that this coverage is only available to current ISMIE policyholders.

For more information on this policy benefit, contact the Underwriting Division [via email](#) or call 800-782-4767 ext. 3350. If you utilize an insurance broker, you may also wish to contact him or her.

Hurry and Protect Your Greatest Asset - You!



It's a given to insure a car, a house and expensive jewelry.

So why not safeguard something else you depend on— income?

Disability Resource Group (DRG) is partnering with ISMIE to offer a high limit disability program exclusively for policyholders. Now you can get the income protection you need and have peace of mind— at a discount.

Enrollment for this coverage is only available until **May 13**, so inquire [at this dedicated website](#) for policyholders.

For more info, contact DRG directly at 800-945-9719 ext. 320, or [send an email](#). If you utilize an ISMIE Mutual broker, you may wish to contact him or her.

ISMIE
Mutual Insurance Company

Let us know how we can make *ISMIE News* more useful to you. Please send your comments to e-news@ismie.com.

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